

My Values

- 1. Integrity & Honesty***
- 2. Leading by Example***
- 3. Within the boundaries of Principles and Ethics***

As an individual our actions are governed by knowledge, training, experiences, style, and core values. Our core values are reflected in our actions. Our actions set an example that has a far greater impact than words we speak. Simply put --our core values are the foundation for how we conduct ourselves.

In the life of a leader, many things are beyond your control. You can't control what people say or think about you. You can't control the decisions prospective clients make about your company. You can't control your competitors' marketing tactics. You can't control the economy, the stock market, or the weather.

But in the midst of an ever-changing, often uncertain environment, there is one thing you have absolute control over--your integrity. When it comes to being honest, principled and ethical, you are the master of your own destiny. Other people and external forces might test it in various ways, but at the end of the day, you alone control your integrity.

In day-to-day tasks, I inherently strive to be proactive, solution-oriented, creative, committed, thorough, and conscience of leading people by example.

Leading by example is a powerful concept. People do what people see. It sounds so simple, but it's absolutely true. And it applies to so many areas of leadership.

Motivation:

If you want to motivate your staff to go to a whole new level, get motivated to grow and develop yourself.

Training:

If they see their leaders constantly learning and acquiring new skills and competencies, they'll be inspired to do the same.

Mentoring:

By mentoring we expose ourselves. You display your life for them and give them an insider's view of what you're experiencing and how you're handling it. The goal, of course, is for the person you're mentoring to learn from your mistakes and successes so that when they are faced with something similar, they make the right choice.

Values:

A company might spend a great deal of time formulating impressive-sounding values statements and core beliefs, but these principles don't mean anything unless the leaders in the company model them consistently.

If people can find even trivial examples of deviation, those deviations will become the norm. You really have to make sure that you don't do something someone can point to in a negative way. You must be committed to living a life of integrity, and lead by example.